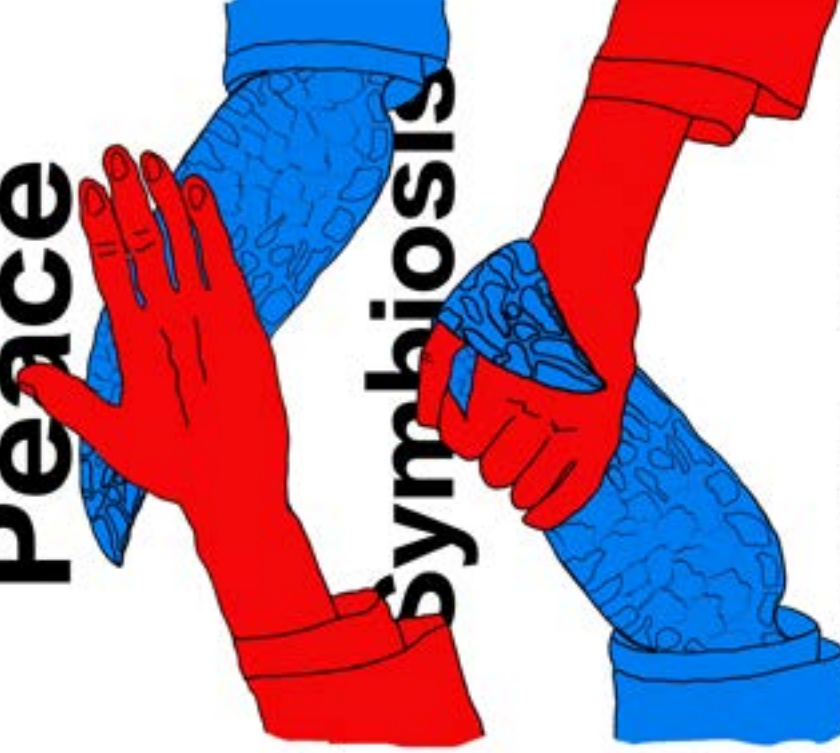




2024-DX-S1-01379 铜奖

自古红蓝出CP

Peace



Symbiosis

人海和平携手，生物共生同行

World Ocean Day

2024.06.08

Human beings and marine organisms are inseparable good friends.

A sea of people living in harmony and symbiosis

2024-DX-S1-02760 铜奖



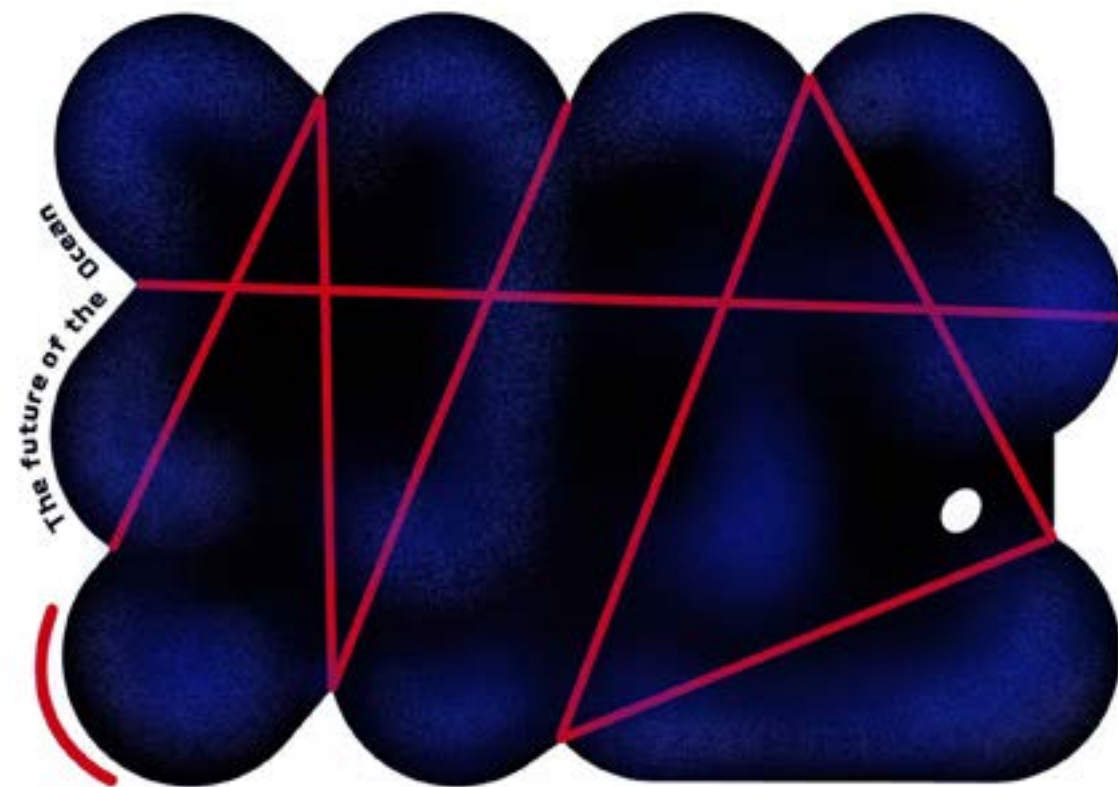
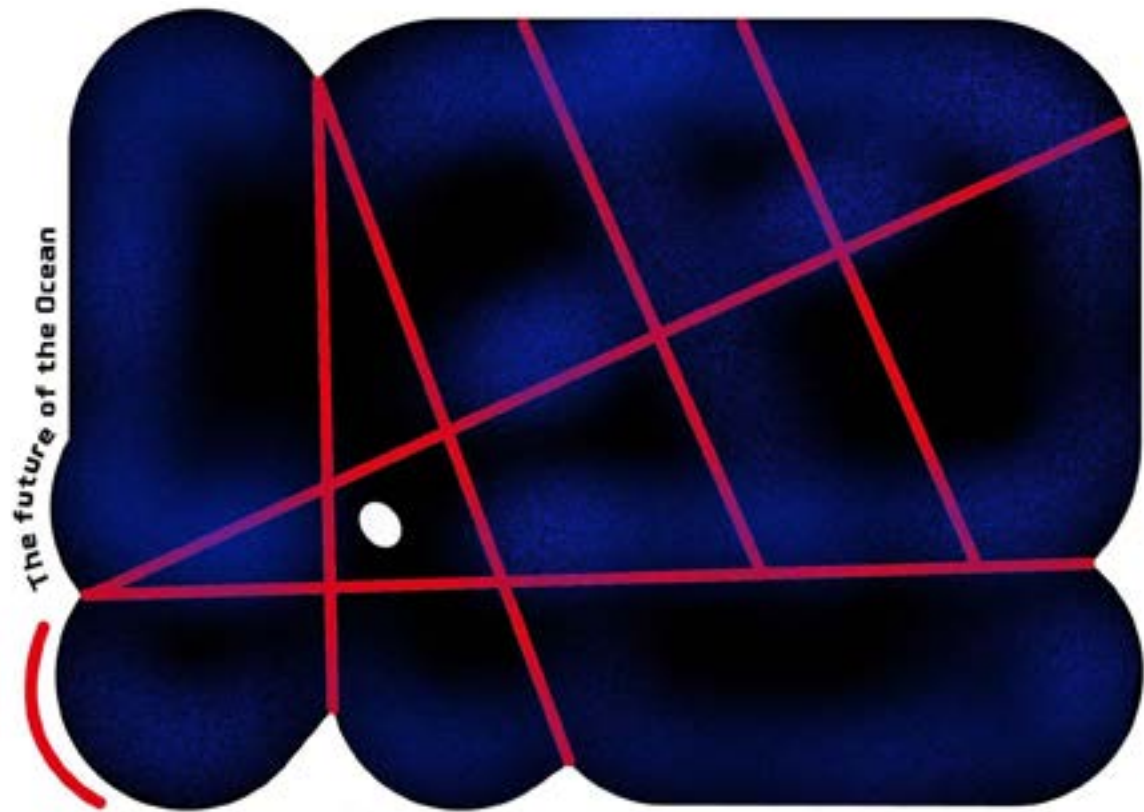
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2024-DX-S1-05831 铜奖



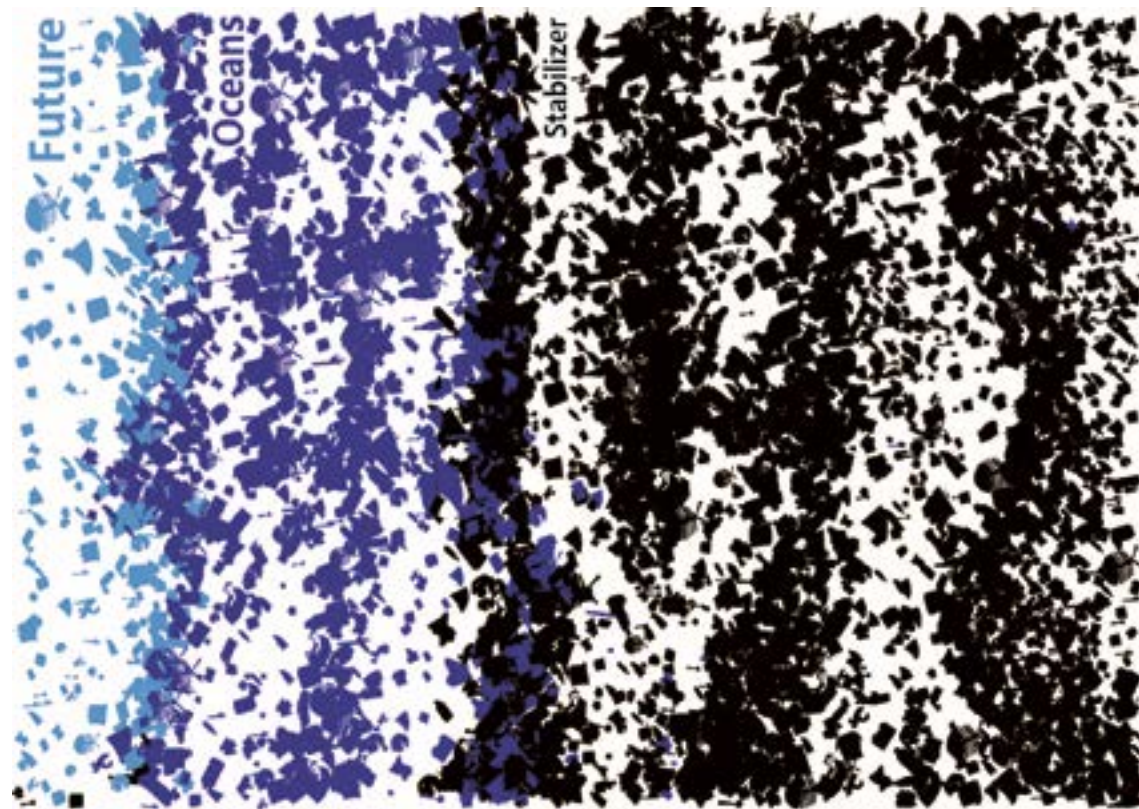
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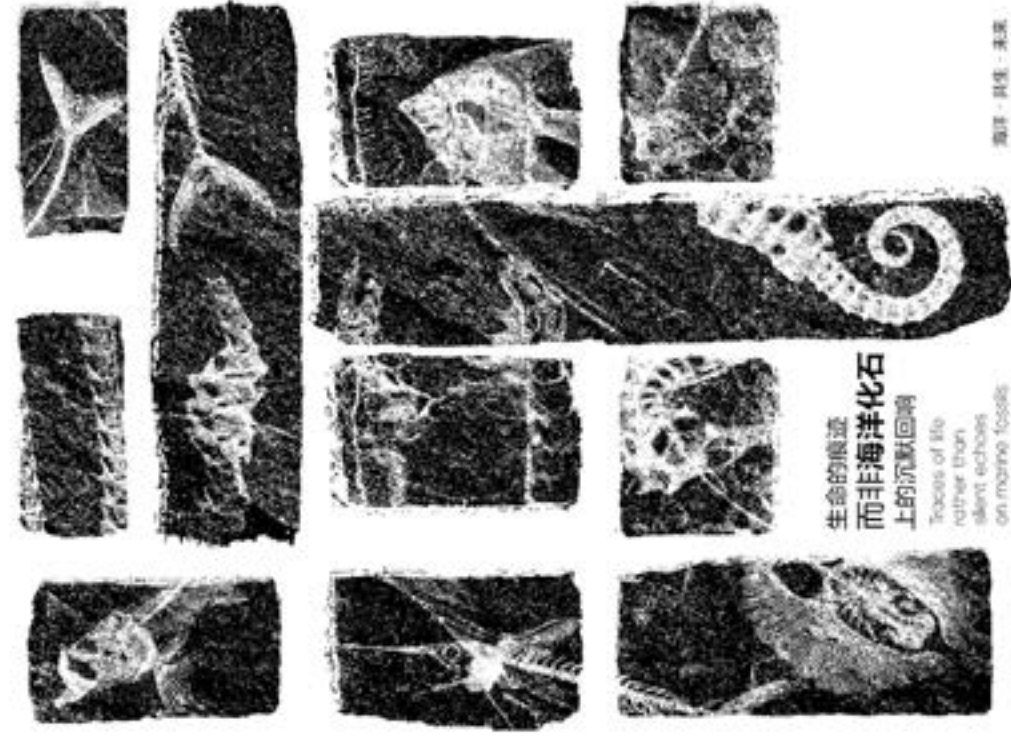
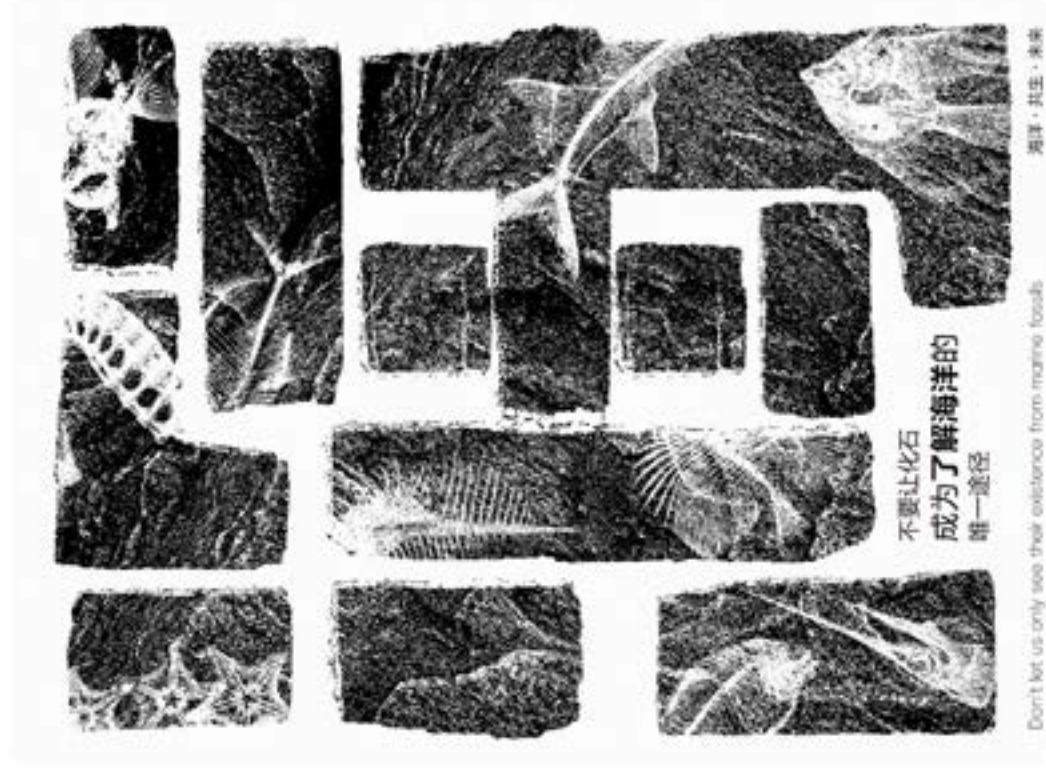
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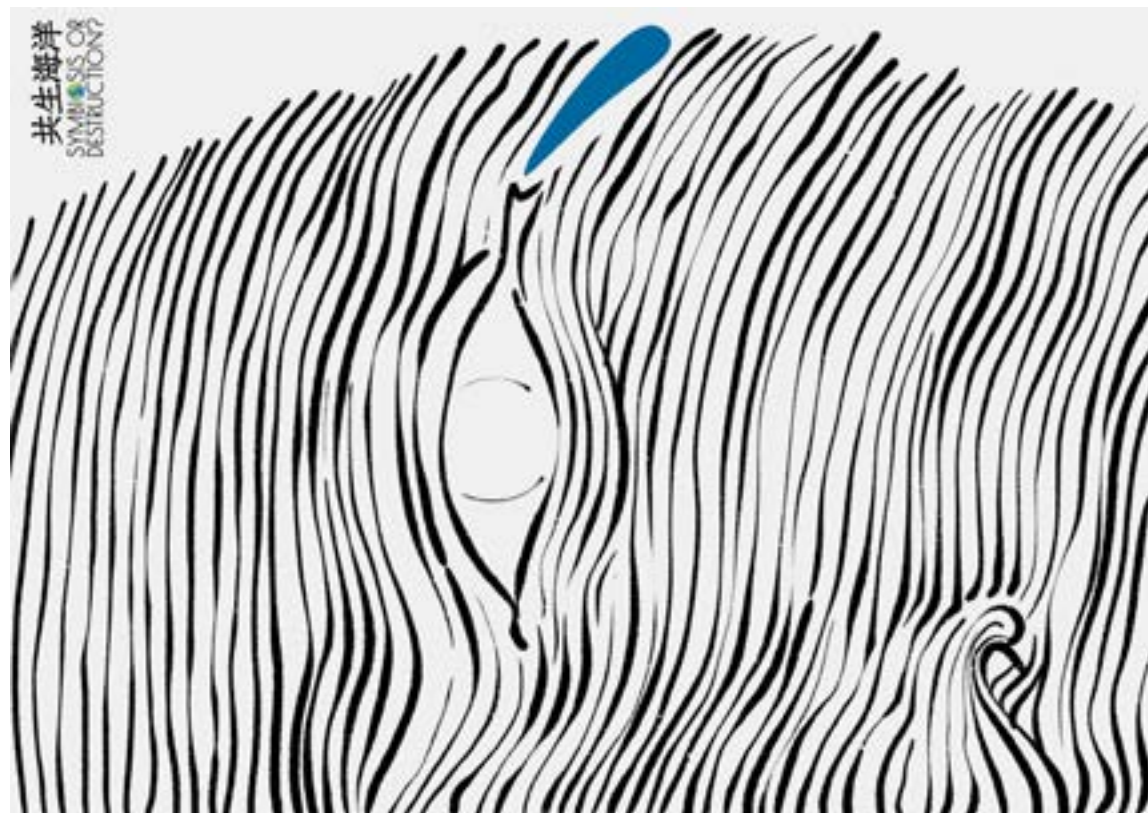
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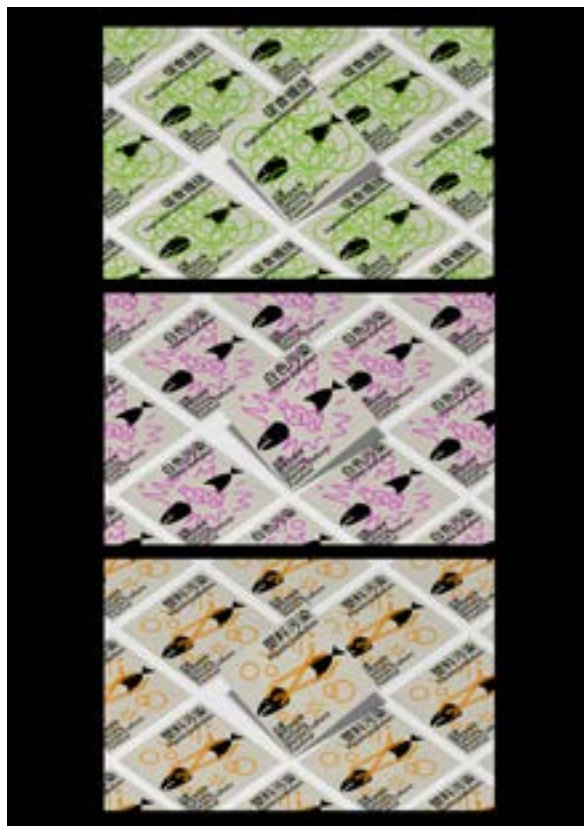
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2024-DX-S1-12048 铜奖



2024-DX-S1-14053 铜奖



2024-DX-S2-00060 铜奖



设计说明

“虾讲究”海鲜品牌包装，运用创意几何的形式将少数民族服饰苗族服饰与海洋产品-虾相结合。色彩以蓝色为主，诠释了海洋的主题，以红色为辅表达出少数民族文化的热烈，也结合了非遗传统纹样。



包装样机效果图1



包装样机效果图2



2024-DX-S4-00269 铜奖

海阔共生辉 情深护海蓝

——“海共生”系列产品文创设计

系列插图设计



图案释义



·海共生·海共生·海共生·海共生·海共生·海共生·海共生·海共生·海共生·海共生·

文创应用设计



·海共生·海共生·海共生·海共生·海共生·海共生·海共生·海共生·海共生·海共生·



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2024-DX-S4-00577 铜奖



2024-DX-S6-00262 铜奖



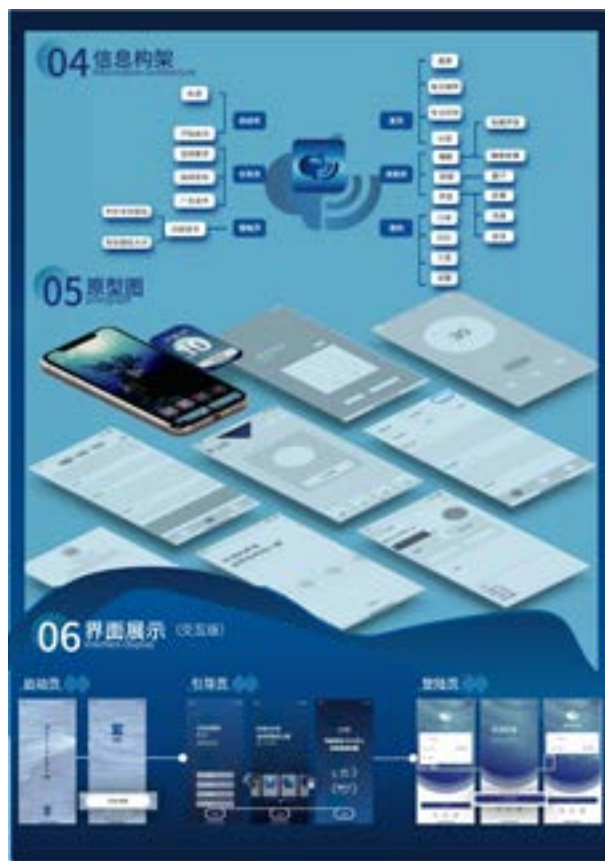
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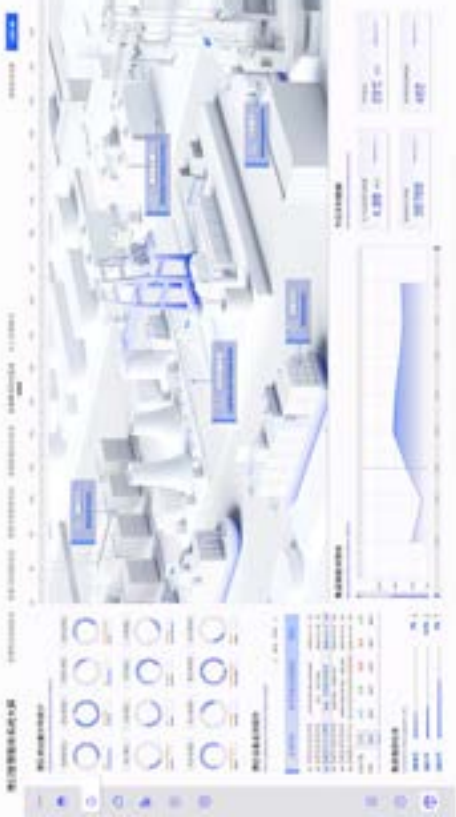
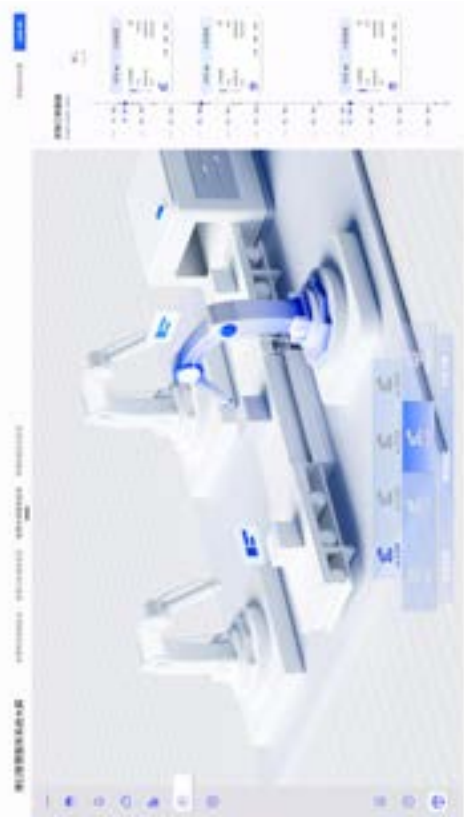
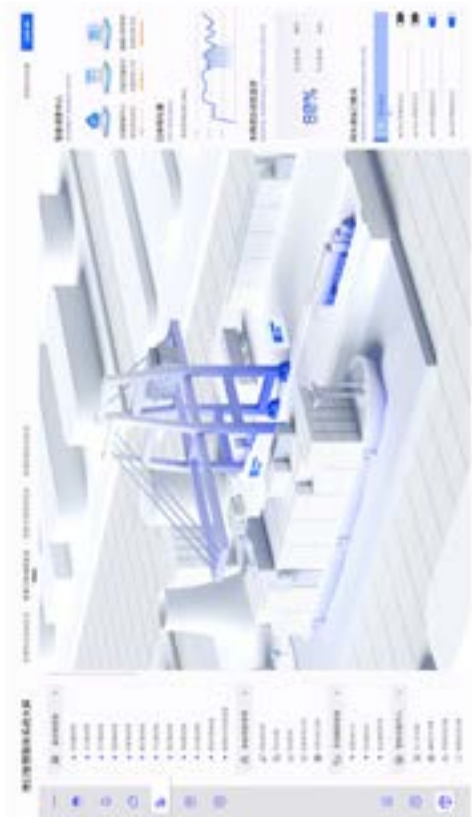
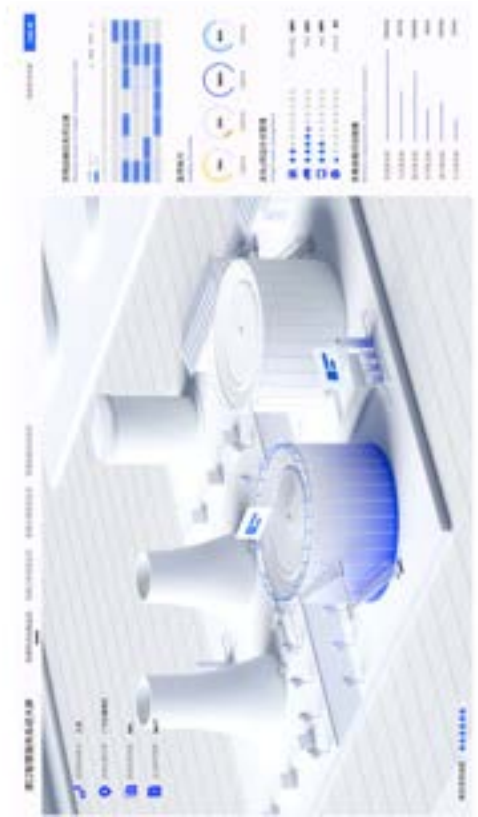
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2024-DX-S6-01766 铜奖



2024-DX-S8-00022 铜奖



2024-DX-S8-00048 铜奖



2024-ZX-S1-00826 铜奖



2024-ZX-S1-02800 铜奖



2024-ZX-S6-00589 铜奖